

RHETORIC, WRITING, AND COMMUNICATIONS (RHET)

Updated January 31, 2024

Chair: Associate Professor A. McGillivray ; Professor: J. McLeod Rogers; Associate Professors: M. Flisfeder, J. Hannan, T. Whalen; Assistant Professors: R. Neubauer; Instructors: E. Buettner, R. Clement, H. Lepp Friesen, B. Sohn; Adjunct Professor: Cecil Rosner

DEGREES/PROGRAMS OFFERED

3-YEAR BA in RHETORIC AND COMMUNICATIONS

4-YEAR BA in RHETORIC AND COMMUNICATIONS

HONOURS BA in RHETORIC AND COMMUNICATIONS

MINOR

CERTIFICATE IN WRITING

JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC)

INTRODUCTION

The Department of Rhetoric, Writing, and Communications teaches both practical communicative skills and critical thinking about communicative texts and contexts. To prepare first-year students for success in university 0 Td [(82(A)29.4 (T)8 (I)-11.6 (O)-4.1 (NS)]TJ 0 E)n uní

Distribution: 48 credit hours at the 2000-level or above in order to not exceed the maximum number of introductory courses.
Minimum three (3) credit hours from each of five (5) different subjects.

MAJOR REQUIREMENT

Single Major: Minimum 30 credit hours / Maximum 48 credit hours in the Major subject.
Double Major: 30 credit hours in Rhetoric and Communications and specified number of credit hours in the other department/program.

Required Courses and Course Distribution for Single and Double Majors:
Year 1: 6-9 credit hours from the First-Year Group.
Years 2 and 3: Minimum 24/Maximum 42 credit hours. Three foundational 3 credit-hour courses (RHET-2131(3), RHET-2135(3), RHET-2137(3), for a total of 9 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see below).

Combined Major: Minimum 48 credit hours from two different Majors with not less than 18 credit hours from each major subject.

Required Courses for a Combined Major:
RHET-2131(3), RHET-2135(3), RHET-2137(3)
RHET-3329(3) if other Major Area is in the Humanities or Social Sciences
OR
another course relevant to the rhetoric of Science

Course Groups

First -Year Courses

Introduction to Rhetoric and Communications

MAJOR REQUIREMENT

Single Major Minimum 48 credit hours / Maximum 66 credit hours in the Major subject.
Double Major Minimum 48 credit hours in each Major subject as specified by the Department/Program.
Required Courses and Course Distribution for Single and Double Majors:
Year 1 6-9 credit hours from the First-Year Group.
Years 2, 3 and 4 Minimum 42/maximum 60 credit hours. Four foundational 3 credit-hour courses (RHET-2131(3), RHET-2135(3), RHET-2137(3), RHET-3320(3), for a total of 12 credit hours), and the remaining credits from the three course groups, including at least one course from each group (see below).
Combined Major: Minimum 60 credit hours from two different Majors with not less than 24 credit hours from each major subject.
Required Courses for a Combined Major:
RHET-2131(3), RHET-2135(3), RHET-2137(3)
RHET-3329(3) if other Major Area is in the Humanities or Social Sciences
OR
another course relevant to the rhetoric of Science

Course Groups

First -Year Courses

Introduction to Rhetoric and Communications (3 credit hours)

Students majoring in Rhetoric and Communications are required to take RHET-1120(3) Introduction to Rhetoric and Communications. Students majoring in Rhetoric and Communications who have been exempted from the Academic Writing Requirement are still required to complete RHET-1120(3). Credits earned in Academic Writing courses do not count as a fulfillment of the requirement to take RHET-1120(3).

Academic Writing (3 credit hours)

Note: Unless exempted, all Rhetoric and Communications students are required to complete 3 credit hours of Academic Writing.

If a student takes RHET-1110(6) Academic Writing: Extended or the 6-credit hour version of RHET-1115(6) Academic Writing: English as an Additional Language (EAL), only 3 credit hours will be counted towards the Major (although all 6 credit hours will count towards the degree). Students can choose one of the following Academic Writing designations:

- RHET-1101(3) Academic Writing: Humanities
- RHET-1102(3) Academic Writing: Social Sciences
- RHET-1103(3) Academic Writing: Sciences
- RHET-1104(3) Academic Writing: Business and Administration
- RHET-1105(3) Academic Writing: Multidisciplinary
- RHET-1106(3) Academic Writing: Links with the Disciplines
- RHET-1110(6) Academic Writing: Extended
- RHET-1115(3/6)

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RHET-3331(3)

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- RHET-3329(3) Writing for Scholarly Audiences
- RHET-3330(3) Investigative Journalism
- RHET-3331(3) Writing Internship
- RHET-3340(3) Technical and Professional Communication

Group Two: Criticism and Analysis (minimum 3 credit hours required)

- RHET-2141(3) Representations of Indigeneity
- RHET-2143(3) Rhetoric of Medicine
- RHET 2250(3) Communication and Popular Culture
- RHET-3139(3) Rhetorics of Visual Representation
- RHET-3153(3) Studies in the Rhetorics of Gender
- RHET-3154(3) The New Journalism
- RHET-3155(3) Writing on the Environment
- RHET-3450(3) Critical Studies of Social Media
- RHET-4150(3) Studies in the Rhetoric of Nonfiction
- RHET-4152(3) Digital Rhetorics
- RHET-4420(3) Rhetorics of Identity

Group Three: History and Theory (minimum 3 credit hours required)

- RHET-2142(3) Rhetoric of Animality
- RHET-2246(3) Revolutions in Communication (f)-9 Theriti(mcrHET

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*The general recommendation here is to complete the three foundation courses and ICR in years one and two.

**A total of 18 credit hours at the 4000 level is required.

***4000 level RHET courses taken in previous year will be applied to Honours Requirements.

REQUIREMENTS FOR A MINOR IN RHETORIC, WRITING, AND COMMUNICATION

Degree: Students completing any undergraduate degree program are eligible to complete the Minor.
Minor: 18 credit hours in RHET, with a minimum of 12 credit hours above the 1000-level
Residence Requirement: Minimum 12 credit hours in RHET
Required Courses: 1000-level: RHET-1120(3) Introduction to Rhetoric and Communications, and any section of Academic Writing or exemption from the Writing Requirement (prerequisite for upper-level RHET courses)
2000-level: minimum of 6 credit hours, maximum of 12 credit hours
3000-level: minimum of 3 credit hours, maximum of 9 credit hours

REQUIREMENTS FOR A CERTIFICATE IN WRITING

The Certificate in Writing is a 30-credit-hour program that consists of current course offerings in the Department of Rhetoric, Writing, and Communications, and allows students the flexibility to create a program of study that focuses on elements of written communication, primarily in terms of genre, audience, and textual processes. Students must apply to graduate with a Certificate. Application forms are available in the Department office.

Students completing any degree program are eligible to complete the Certificate. All courses in the Certificate program are also part of the Rhetoric and Communications degree program, and they can be used toward a 3-year, 4-year, or Honours BA in Rhetoric and Communications. The Certificate in Writing is available as a stand-alone credential for non-degree seeking students or returning graduates (note that some courses, particularly those electives in English and Theatre and Film, come with prerequisites that do not count toward the Certificate).

Admission Requirement: Students must fill out a Certificate Declaration Form with the Department of Rhetoric, Writing, and Communications, and are encouraged to consult with a member of the Department in planning their course of study.

Graduation Requirement : 30 credit hours

Residence Requirement : 30 credit hours

Certificate Requirement :

Students are required to take 30 credit hours from the following courses:

RHET-1120(3) Any section of Academic Writing or exemption from the Writing Requirement

RHET-3154(3) The New Journalism
RHET-3155(3) Writing on the Environment
RHET-3255(3) Narrative Thinking and Writing
RHET-3330(3) Investigative Journalism

Students can choose up to 9 credit hours of interdisciplinary writing electives from the following courses to fulfill the 30-credit-hour Certificate program. Note that prerequisites for these courses do not count toward the Certificate:

ENGL-2102(3) Introduction to Creative Writing: Developing a Portfolio
ENGL 3101(6) Creative Writing Comprehensive
ENGL-3112(6) Advanced Creative Writing
ENGL-3113(3) Writing Short Fiction
ENGL-3114(3) Writing Poems
ENGL-3115(3) Writing for Children
THFM 2610(3) Script and Screen
THFM-2611(3) Introduction to Screenwriting
THFM-2701(6) Playwriting I
THFM-3611(6) Advanced Screenwriting
THFM 3701(6) Playwriting II: General

JOINT COMMUNICATIONS DEGREE/DIPLOMA (UW/RRC Polytech)

The University of Winnipeg offers a combined degree/diploma program in Communications in cooperation with RRC Polytech. Generally, students begin at the University of Winnipeg, completing at least 60 credit hours before proceeding to RRC Polytech, where they take the two-year Creative Communications Program. The final 12 credit hours of University of Winnipeg courses must be taken during these two years at RRC Polytech if the student wishes to graduate within four years; otherwise, these credit hours may be completed before or after attending RRC Polytech. Students are granted block transfer of 48 credit hours for their Creative Communications Diploma and granted a B.A. in Communications once they have received their diploma and completed the prescribed 72 credit hours of study at the University of Winnipeg.

APPLICATION PROCEDURES

Applications to the University of Winnipeg alone do not constitute applications to the Joint Communications Program. Students must apply separately to RRC Polytech for admission to Creative Communications. In their applications to each institution, students must indicate their interest in the Joint Communications Program.

RRC Polytech does not reserve seats for joint degree students. You are advised to apply to the RRC Polytech start date you wish to attend once it is advertised on RRC Polytech's website at www.rrc.ca/cre. Offers of admittance will be made to qualified applicants based on portfolio scores in descending order until all available seats are filled. The annual application intake opens on March 1 and closes the following February. For example, for the Fall 2023

RHET-1115(3/6) Academic Writing: English as an Additional Language (EAL)
Indigenous: 3 credit hours in designated Indigenous requirement courses
Maximum Introductory Courses: Students may use a maximum of 42 credit hours at the 1000 level. Students may include a maximum of 6 credit hours below the 1000 level in this category. As a result, students must take a minimum of 78 credit hours at the 2000-level or above in order to not exceed the maximum number of introductory courses.
Distribution: Minimum three (3) credit hours from each of five (5) different subject areas.

Required Courses (39 hours):

RHET-1120(3) Introduction to Rhetoric and Communications: Students majoring in Joint Communications who have been exempted from the Academic Writing Requirement are still required to complete RHET 1120(3). Credits earned in Academic Writing courses do not count as a fulfilment of the requirement to take RHET-1120(3).

3 credit hours of first-year English.

RHET 2137(3) Introduction to Contemporary Communication Theory

3 credit hours from the following list:

RHET-2131(3) Professional Style and Editing
RHET-2530(3) Rhetorical Grammar
RHET-3340(3) Technical and Professional Communication

3 credit hours from the following list:

RHET-2135(3) Rhetorical Criticism
RHET-4152(3) Digital Rhetorics
RHET-4151(3) Critical Theories of Discourse and Ideology

An additional

Note: Students who

RHETORIC AND COMMUNICATIONS COURSES